



Shri Guru Govindsinghji College (B.J.), Malegaon Road, Nanded.

(Affiliated to Swami Ramanand Teerth Marathwada University, Nanded)

Principal: Dr. Vikas Limbaji Kadam [Ph. D. MA(MCJ), NET, PGDEM&FF]

Website: www.sggs.org.in Cell No.: 9325365666 E-mail: kdm.vks@gmail.com



MEMORANDUM OF UNDERSTANDING (MOU)

Between

Shri Guru Govindsinghji College (B.J.),
Malegaon Road, Nanded.

Contact Information: kdm.vks@gmail.com
(Hereinafter referred to as "SGGS")

And

MARATHI NOW ADVERTISING AGENCY,
Balaji tower, VIP road, opposite Bafna
jewellers, Nanded.

(Hereinafter referred to as "MNAA")

Date: 10/03/2022

Principal
Shri Guru Govindsinghji College (B.J.)
Malegaon Road, Nanded.

संपादक
मराठी NOW स्पंदन तरुणाईचं



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I. Introduction:

This Memorandum of Understanding (MOU) is entered into by and between SGGS and MNAA to establish a framework for mutual cooperation and collaboration. The parties recognize the benefits of working together to advance the interests of both institutions in the areas of education, research, media, and public outreach.

II. Purpose:

The purpose of this MOU is to set forth the terms and conditions under which SGGS and MNAA will collaborate in various initiatives, including but not limited to student training, internships, joint research projects, and the sharing of resources. This partnership aims to enhance educational opportunities, foster media literacy, and contribute to community development.

III. Scope of Collaboration:

- 1. Student Training and Internships:** SGGS will provide its students with opportunities for hands-on training and internships at MNAA. This will include

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exposure to various aspects of journalism, reporting, editing, and media management.

- 2. Resource Sharing:** MNAA will make its media facilities, such as the newsroom and digital archives, available to SGGS students and faculty for educational purposes. SGGS will reciprocate by providing academic resources and expertise to support MNAA's initiatives.
- 3. Publication Opportunities:** SGGS students and faculty will have the opportunity to contribute articles, research papers, and other content to MNAA for publication, thereby gaining practical experience and professional exposure.

IV. Terms of Cooperation:

- 1. Duration:** This MOU is valid for a period of five (5) years from the date of signing, unless terminated earlier by either party with a written notice of three (3) months.
- 2. Confidentiality:** Both parties agree to maintain the confidentiality of any sensitive information shared during the course of this collaboration.

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- 3. Funding:** Each party will bear its own costs and expenses incurred under this MOU, unless otherwise agreed upon in writing.
- 4. Amendments:** Any amendments to this MOU must be made in writing and signed by authorized representatives of both parties.
- 5. Dispute Resolution:** Any disputes arising out of or in connection with this MOU shall be resolved through mutual discussions. If unresolved, the matter may be referred to arbitration in accordance with the Indian Arbitration and Conciliation Act, 1996.
- 6. Termination:** Either party may terminate this MOU by providing three (3) months' written notice to the other party.

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V. Signatory Authority: Both parties affirm that their representatives signing this MOU are duly authorized to do so and bind their respective institutions to the terms.

For and on behalf of
**MARATHI NOW ADVERTISING
AGENCY,**
Balaji tower, VIP road, opposite Bafna
jewellers, Nanded.
(Hereinafter referred to as "MNAA")

Chief Editor
Praveen Tanaji Khandare

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Principal
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COORDINATOR
Mr. Amol Deepakrao Dhule
Academic development committee

Date: 10/03/2022

Place: Nanded

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